



Position Title: Product Management Analyst
Immediate Supervisor Title: Product Manager
Department: Marketing
Location: New Kensington, PA
FLSA Status: Salaried Exempt

Brief Summary of Position Purpose:

The purpose of this role is to support the product management team for information analysis related to product sales and financial metrics, and other tactical product management functions such as competitive product analysis and product support material. Candidates for this position should be highly interested in becoming a product manager.

Essential Functions:

- Collect and analyze product data related to unit volume, customers, pricing, and cost to support product manager in decision-making and annual pricing adjustments.
- Conduct insightful competitive research and analysis to help position products effectively in the marketplace.
- Contribute to creation of product literature and create training and support material for sales reps and distributors.
- Support product manager in product roadmap process, voice of customer input, tracking industry and standards, and preparing technical bulletins, product announcements, and application notes.
- Respond to product inquiries from internal and external audiences.
- Represent company and products at trade shows.
- Other duties as directed by the Product Manager.

Education/Training/Certifications:

- Bachelor's Degree, engineering or business discipline preferred
- Product management training a bonus (e.g. Pragmatic, 280 Group, etc)

Experience:

- Minimum 3 years professional experience in technical or business role with an electronics-based product or enterprise software product.
- Completion of financial analysis or technical research projects.
- Experience with application engineering or product recommendation a bonus



Required Skill Sets: (e.g., computer skills, communications, math, etc.)

- Analytical thinker that digs deeper to find answers
- Intellectually curious and driven to proactively learn new information and skills
- Proficient with MS Office applications
- Effective interpersonal and communication skills, both verbal and written
- Ability to work independently as well as within a project team

Physical Demands: (e.g., lifting, travel, etc.)

- Position requires concentration, accuracy, and focused mental effort
- Works in normal office environment
- Ability to travel as required (<10%)

Pursuant to the Americans with Disabilities Act (ADA), reasonable accommodations may be made to enable qualified individuals to perform the essential functions of this job.

AA/EEO/M/F/D/V