



<b>Position Title:</b> Graphic Designer	<b>Immediate Supervisor Title:</b> Manager of Product Marketing
<b>Department:</b> Marketing	<b>Location:</b> New Kensington
FLSA Status:   __ Exempt _X_ Non-Exempt	Grade:

#### **Brief Summary of Position Purpose:**

The Graphic Designer will work closely with the Manager of Product Marketing to support day-to-day activities of the department. Qualified candidates must have a body of work that exhibits creativity and an eye for detail. Flexibility, adaptability and the ability to learn quickly in various technical and creative environments, while delivering quality work within tight deadlines, are key attributes of this position.

#### **Essential Functions:**

- Responsible for designing and developing all projects from concept to production, to include: creating original designs and developing art for point-of-purchase, presentations, advertisements, web, and creating graphics for corporate presentations
- Managing multiple design projects which involves collaborating and supporting cross-functional internal business partners in creating necessary artwork related to Bacharach branding initiatives
- Working closely with the Manager of Product Marketing on the design and production of all campaigns and web assets
- Coordinating with outside suppliers / vendors as needed for final production of deliverables
- Other duties as assigned

#### **Education/Training/Certifications:**

- Bachelor's Degree in Graphic Design or related field (directly related experience may be substituted on a year for year basis)



#### **Experience:**

- A minimum of 2 years of experience working within a design firm or other creative team environment and a portfolio that exhibits creativity and attention to detail

#### **Required Skill Sets: (e.g., computer skills, communications, math, etc.)**

- Expertise in InDesign, Photoshop, Illustrator. Knowledge of web design (HTML, CSS, WordPress) and videography (Premier Pro) is a plus
- Strong, conceptual thinker who possesses a wide range of design capabilities including a solid background in print, packaging, branding, typography, catalog production, retail graphics and also some web design experience (emails and web design)
- Comfortable working with and managing outside vendors and printers with a solid understanding of the printing process
- High degree of proficiency in MS Office Suite, Outlook & Internet applications
- Strong analytical, prioritizing, interpersonal, problem-solving, and presentation skills
- Ability to operate independently while establishing strong working relationships with co-workers and cross-functional teams
- Strong, professional and effective verbal and written communication skills
- Ability to foster a positive and motivating work environment, encouraging feedback and innovation
- Self-motivated with critical attention to detail, deadlines, and reporting
- Ability to adapt well to change in direction and priority in a fast-paced environment

#### **Physical Demands: (e.g., lifting, travel, etc.)**

- Position requires concentration, accuracy, and focused mental effort
- Works in normal office environment
- Regularly required to sit; occasionally walk, stand, reach and bend; talk, hear and see; use hands and fingers, handle or feel objects; lift, push and pull less than five (5) pounds; occasionally lift, carry, push, or pull up to 20 pounds
- May travel domestically and internationally as business needs require
- May have occasional exposure to a manufacturing plant floor in a clean and relatively low noise environment.

Pursuant to the Americans with Disabilities Act (ADA), reasonable accommodations may be made to enable qualified individuals to perform the essential functions of this job.

AA/EEO/M/F/D/V